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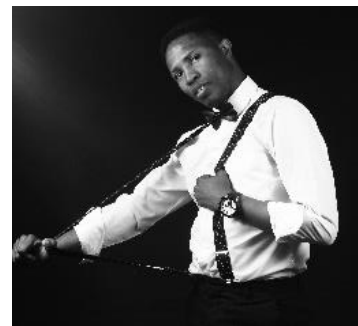
BUILDING A SUCCESSFUL KASI BUSINESS

The Rise of a Township Entrepreneur



On the 16 November 2018, Isaac Mavuso Facilitator speaker coach and the 2017 South African Man of The Year Award finalist the for the entrepreneurship category is finally launching his book, titled Building A Successful Kasi Business, The rise of a township entrepreneur. The event will be held Ezenkeni in Katlehong, Booking is essential.

Running a business demands skills, practice, drive and patience, he said. This book is written with a purpose to empower novice Kasi entrepreneurs aspiring to run and to manage a successful and compliant kasi business. The book contains practical content broken into Ten Elements: Included in the book are helpful articles and basic cash management tools to help in run a successful compliant business. This is a seed towards entrepreneurial excellence.



Ten Elements in the Book.

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|------------------------|---------------------------|
| 1. Self-awareness | 6. Delight Customers |
| 2. Have a vision | 7. Personal Development |
| 3. Plan & Be organized | 8. Strive for compliance |
| 4. Sales/ Selling | 9. Get a mentor |
| 5. Money Matters | 10. Growing your Business |



Comment from business development mind, "This is not only a great contribution to the ever-growing township economy, but a legacy project that'll continue to speak beyond the lifetime of the author." - Pearl Maphumulo, Managing Director at The Business Development Agency

Isaac Mavuso is dynamic Facilitator | Speaker | Coach and the founder of The Facilitator Online Magazine. He is dedicated to empowering novices and aspiring Kasi business as well as social entrepreneurs. Isaac has more than ten years facilitating, speaking and consulting experience, a practical strategist for Kasi Businesses, Non-Profit organisations and Cooperatives. More details and Isaac Mavuso's profile including pictures visit www.isaacmavuso.co.za.

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